



**BAYES**  
BUSINESS SCHOOL  
CITY, UNIVERSITY OF LONDON

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MASTER'S DEGREES

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BAYES BUSINESS SCHOOL

# Stand out from the crowd with a Bayes master's degree.

A master's degree from Bayes Business School (formerly Cass) will help you specialise and get ahead in a fiercely competitive employment marketplace. We offer over 20 master's degrees including full-time, part-time and online study options, all delivered in a real-world context.





## A truly life-changing experience

“Your time at Bayes Business School will be a truly life-changing experience. You will be taught in the heart of London, the world’s leading commercial and financial hub and one of the most cosmopolitan cities, it is the perfect place to make global connections and open your mind to new possibilities. Taught by our leading academics with strong links to business and industry, you’ll gain practical skills combined with a strong academic underpinning. Take the first step towards a successful career in today’s fast-moving business world.”

Dr Simone Krummaker, Associate Dean, MSc programme







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# Always curious. Always bold. Always learning.

Our London home, with its cultural and commercial opportunities, is the beating heart of a community spanning 160 countries.

Your proximity to the Square Mile and Tech City will offer unrivalled networking possibilities as well as access to the best of global business intelligence and innovative digital start ups.

Progress your career, learning from our accomplished business leaders and leading experts, while also gaining practical experience. Benefit from our contacts with numerous City firms, many of whom offer positions to our students every year. Your future starts here.

## MEET US

We hold regular information sessions, one-to-ones and masterclasses at Bayes Business School, online and also in cities around the world.

[Click here to find out more](#)

*All degree modules in this brochure were offered in 2022/23 and are examples only. Please visit our website to see what is available for 2023/24.*

## AN EXCEPTIONAL OFFER



A wide choice of full-time, part-time and online master's degrees



A great location to live, study and find career opportunities



High-quality, career-relevant teaching in stimulating, modern facilities



Dedicated career support and advice throughout the course



International elective opportunities for students to study abroad. Recent locations have included Dublin, Paris, Madrid, Mannheim, New York and Singapore\*



Superb local and global networking opportunities through links with alumni, leading employers and institutions.

## ASK A STUDENT

[If you have any questions about the student experience, click here to visit the website to ask one of our current students](#)

*\*Limited availability, locations are subject to change and dependant on travel restrictions.*

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Nationalities

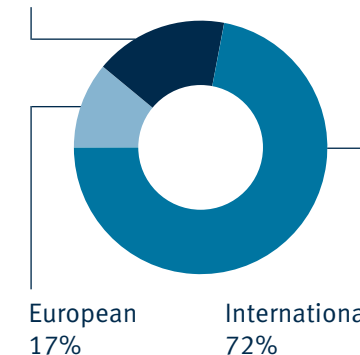
24

Avg student age  
(full-time)

36

Avg student age  
(part-time)

## Global student intake

UK  
11%





# Actuarial and risk management



[Click here to visit the subject page](#)

Today's world is changing rapidly. The ability to anticipate and assess risk has never been more important. That's why graduates from our Faculty of Actuarial Science and Insurance are in high demand from businesses across the world.

As a student at Bayes Business School, you will study at one of the world's leading actuarial departments. You will be based in the heart of the City of London, surrounded by international insurance and financial businesses. You will benefit from our pioneering status as the founder of the world's first specialist postgraduate actuarial programme, which we established in 1985. Our courses are designed to include both traditional and innovative elements to help you stand out in a competitive employment market, drawing on contemporary research and applied practices.

That's why our Faculty is ranked 1st in Europe and 2nd in the world in the UNL Global Research Rankings of Actuarial Science 2022. We are proud of the diverse nature of our teaching and research teams. As a student of Bayes Business School, you will benefit from the many seminars, conferences and events that we host. These are an excellent opportunity to forge your own connections with members of the City's financial community. If you have an analytical mind, consider studying a master's in actuarial science or risk management with us.

## MSc Actuarial Science

Full-time

[Click here to visit the course page](#)

**If you have strong technical ability and an interest in solving business problems, becoming an actuary is one of the most rewarding career choices you can make.**

The MSc in Actuarial Science will propel you into the profession by offering you a firm grounding in the fundamentals of actuarial science, insurance, finance, investment, business analytics and machine learning. Its fast-track study route allows you to gain professional exemptions before embarking on your career.

The course is accredited by the Institute and Faculty of Actuaries to offer exemptions from their Core Mathematics, Core Statistics and Core Business professional examinations (Subjects CM1, CM2, CS1, CS2, CB1, CB2).

We were the first institution in the world to develop an MSc in Actuarial Science and introduced it in 1985. Today it remains cutting edge, following regular reviews from employers through our Advisory Board, and now has an innovative Business Analytics pathway.

### ROUTES TO SUCCESS

The actuarial profession is a highly respected body whose members are among the most highly paid in the UK. Our graduates work for a variety of employers, including insurance companies, consultancy firms, banks and investment managers.

Since September 2020, we are the first in the world to offer an MSc in Actuarial Science with Business Analytics pathway, which will also prepare you for the non-traditional actuarial field of business analytics.

### MODULES OFFERED

#### Pre-study modules

- Introduction to R Programming\*
- Introduction to Python Programming\*

#### Term 1

- Analytics Methods for Business\*
- Financial Mathematics (CM1(1)) (compulsory)
- Finance and Financial Reporting (CB1)
- Business Economics (CB2)
- Probability and Mathematical Statistics (CS1)
- Research Methods for Actuarial Professionals (compulsory)

#### Term 2

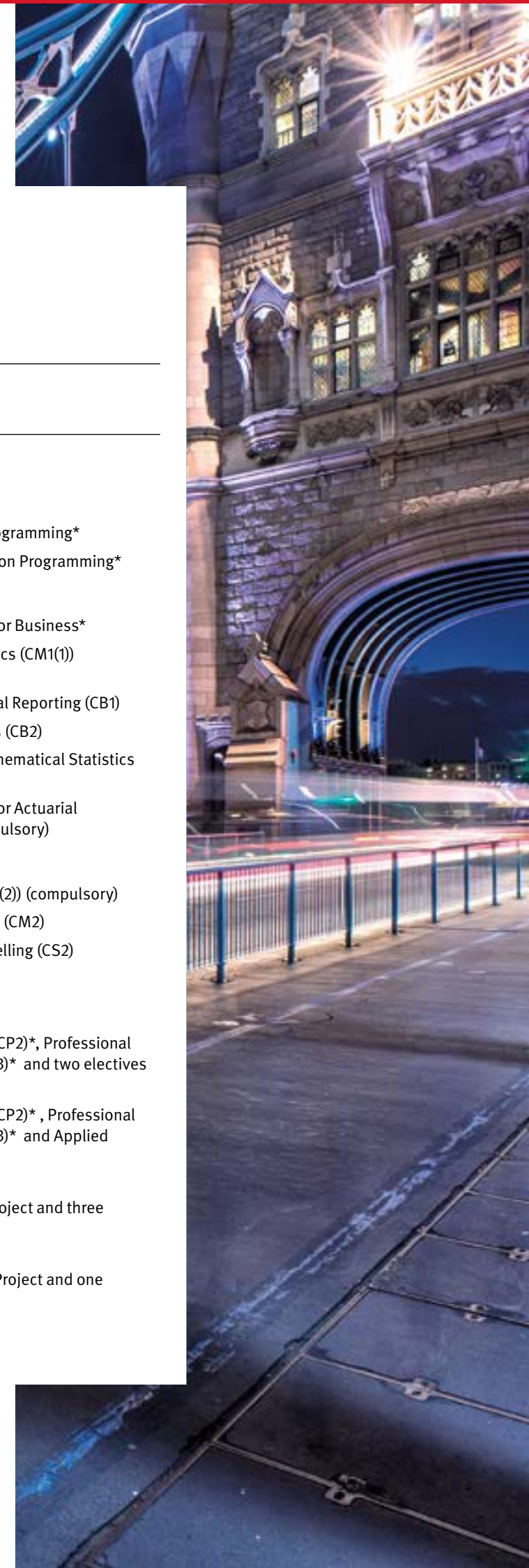
- Contingencies (CM1 (2)) (compulsory)
- Financial Economics (CM2)
- Insurance Risk Modelling (CS2)
- Machine Learning\*

#### Term 3

- Modelling Practice (CP2)\*, Professional Communication (CP3)\* and two electives
- OR
- Modelling Practice (CP2)\*, Professional Communication (CP3)\* and Applied Research Project
- OR
- Applied Research Project and three electives
- OR
- Business Research Project and one elective
- OR
- Five electives.

\* Compulsory for MSc in Actuarial Science with Business Analytics pathway.

\*\* Students electing to take the MSc in Actuarial Science with Business Analytics pathway will not be offered this option as they are required to take at least two Term 3 electives from MSc in Business Analytics.







Siddhesh Surpatne

#### MSc Actuarial Management (2021)

Senior Actuarial Analyst  
Zurich Insurance

The main reason for me coming to Bayes Business School was due to its actuarial expertise and attractive location (situated at the heart of the business centre of Europe!). I was given a platform to build my soft skills along with technical skills.

The diversity at Bayes was also remarkable where I interacted with students from many nationalities and learnt from their cultures. Moreover, the career development centre is a real asset for the students, they went well beyond my expectations to deliver quality advice.

I was able to secure a full-time job 2 months before my graduation with their help. I am very grateful for my time at Bayes Business School.



## MSc Actuarial Management

Full-time and part-time  
[Click here to visit the course page](#)

**We aim to produce highly skilled actuarial professionals and this degree has been designed to meet the needs of actuarial employers and those from other sectors requiring financial risk managers. It focuses on developing skills in the areas of life and non-life insurance, health and care, pensions, finance and investment.**

We were the first institution in the world to develop an MSc in Actuarial Management and launch it in 1997.

The degree is accredited by the Institute and Faculty of Actuaries, enabling you to study the key areas of actuarial practice and gain exemptions from the Core Practices (CP1, CP2, CP3) and Specialist Principles (SP1–SP8) subjects of the Institute and Faculty of Actuaries. CP3 is offered as an exemption by subject. You may also gain exemptions from the Core Principles (CB1, CB2, CS2, CM2) subjects.

#### ROUTES TO SUCCESS

Our graduates work for a range of employers, including insurance companies, investment and retail banks, actuarial consultancies and government and non-government organisations.

\* *Compulsory.*

\*\* *You are required to complete at least two SP modules from this list of electives.*

\*\*\**These modules are hosted by the MSc in Actuarial Science and students on that degree will be given preference where space is limited.*

#### MODULES OFFERED

##### Term 1 and 2

- Actuarial Practice (CP1) Part I, Term 1\*
- Actuarial Practice (CP1) Part II, Term 2\*
- Research Methods for Actuarial Professionals, Term 1\*

In addition to these modules, you will choose three from the following list of electives\*\*:

- Life Insurance (SP2), Term 1
- Pensions and Other Benefits (SP4), Term 1
- General Insurance – Reserving and Capital Modelling (SP7), Term 1
- Finance and Financial Reporting (CB1), Term 1\*\*\*
- Business Economics (CB2), Term 1\*\*\*
- Health and Care (SP1), Term 2
- Finance and Investment A (SP5), Term 2
- Finance and Investment B (SP6), Term 2
- Insurance Risk Modelling (CS2), Term 2\*\*\*
- Financial Economics (CM2), Term 2\*\*\*
- General Insurance – Pricing (SP8), Term 2
- Modelling Practice (CP2), Term 2

##### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives

## MSc Corporate Risk Management

Full-time and part-time  
[Click here to visit the course page](#)

**Recent history has shown that corporate resilience is of paramount importance to strategic performance, whether it be due to commodity price fluctuations, geo-political unrest, or cyber-attacks that create global data breaches.**

**Our newly developed MSc Corporate Risk Management will equip students with the skills and knowledge to address the universe of financial and non-financial risks that corporations may face as they attempt to meet their strategic objectives.**

This programme offers you the ability to address the uncertainty created by the globalisation of business models, for both financial and non-financial corporations.

Taught by leading experts and practitioners, students will develop a better understanding of the interconnected relationship between supply chains, technology and political instability and their strategic risks. Our MSc Corporate Risk Management degree offers a unique opportunity to build knowledge of both strategic financial risk management and business operations.

#### ROUTES TO SUCCESS

This degree offers flexibility in term 3 and allows students to tailor their learning to their chosen career by choosing from our extensive range of electives covering topics such as cyber risk, digital finance and supply chain management.

Students can then choose to launch their risk management career across a wide range of industries including, oil and gas, manufacturing, financial services, supply chain, aviation, consultancy and more.

#### MODULES OFFERED

##### Term 1

- Theory of Risk and Insurance
- International Business and Economics
- Enterprise Risk Management
- Global Banking

##### Term 2

- Supply Chain Finance and Risk Management
- Derivatives and Risk Management
- Financial Risk
- Risk Analysis and Modelling

##### Term 3

In term 3 you can tailor your degree using one of the following options:

- Business Research Project and take two specialist elective modules

OR

- Six specialist elective modules

OR

- Applied Research Project take four specialist elective modules





## MSc Insurance and Risk Management

Full-time and part-time  
[Click here to visit the course page](#)

**Our MSc Insurance and Risk Management has been newly redeveloped to provide you with in-depth practical knowledge of the theoretical foundations that underpin modern insurance, which is of vital importance to the stability of any functioning society. This can be due to insurance companies being large investors in financial markets; the growing links between insurers and banks; or because insurers are safeguarding the financial stability of households and corporations by insuring their risks.**

This degree provides insights that allow you to decide what side of the dynamic insurance relationship you would like to focus your career pathway on. Whether you're looking to start your career in the industry, or already work in the field and would like to enhance your career, this course will equip you with the knowledge and skills to succeed in this constantly evolving field.

### ROUTES TO SUCCESS

Our graduates hold positions in top companies worldwide, including major insurers and re-insurers, international insurance brokers, Lloyd's of London, investment and retail banks, accountancy firms, management consultancies and industrial corporations.

If you already hold a CII Advanced Diploma, there is a special fast-track January start, giving exemption from the first term of the MSc.



### MODULES OFFERED

#### Term 1

- Theory of Risk and Insurance\*
- Enterprise Risk Management
- General Insurance
- Insurance Law and Regulation\*

#### Term 2

- Financial Management in Insurance
- Financial Risk
- Financial Services Corporate Strategy
- Risk Analysis and Modelling

#### Term 3

In term 3 you can tailor your degree using one of the following options:

- Business Research Project and two specialist elective modules

OR

- Six specialist elective modules

OR

- Applied Research Project and take four specialist elective modules

\* *Students who hold a CII Advanced Diploma are eligible for a 'fast-track' January start and are exempt from these modules.*





# Finance



[Click here to visit the course overview page](#)

Our Faculty of Finance is one of the largest and most widely-recognised finance faculties in the world. Our programmes are taught by industry experts, who channel their knowledge and insights into practical, relevant teaching. Our teaching staff advises and helps shape the policies of the Bank of England, the International Monetary Fund, the World Bank and several global businesses.

Join us and develop the ability to analyse, understand and respond to dynamic environments. You will study in the City of London, the financial capital of Europe. You will learn about specialist areas of finance, with the opportunity to test your thinking in 'real-world' scenarios. Of course, as we are based in the beating heart of the financial district, at Bayes you will have the opportunity to build networks that will last a lifetime.

Our finance master's degrees attract candidates from over 20 countries. Many of our courses are affiliated to relevant Chartered Institutes (CFA, CIMA, ACCA). Your master's degree will propel you towards certification, and you may be eligible for exemption from professional examinations.

With a finance master's degree from Bayes, you will be prepared to excel in the global financial community.

## MSc Finance

Full-time

[Click here to visit the course page](#)

**Ambitious to succeed in the finance field? Our MSc in Finance will open up global career opportunities, offering up to date module content which is reflective of current industry practice. This degree is designed to fit your career aspirations with flexible module options in the final term.**

The MSc in Finance equips you with a broad portfolio of skills relevant to the worlds of investment and risk management and corporate finance. You will explore hedge fund strategies and performance and develop an understanding of corporations' capital structure and dividend payment decisions. On completion, you may be eligible for exemption from professional examinations from the Chartered Institute of Management Accountants (CIMA) and the Association of Chartered Certified Accountants (ACCA). The degree is a Chartered Financial Analyst Institute (CFA) Partner Programme.

### ROUTES TO SUCCESS

Our graduates move into roles including financial analysis, risk management and consultancy, within fields such as corporate finance, fund management and banking.

### MODULES OFFERED

#### Term 1

- Corporate Finance and Valuation
- Financial Markets and Securities
- Data Analysis for Finance
- Financial Reporting
- Research Methods in Modern Finance

#### Term 2

- Asset Management
- Derivatives and Risk Management

#### And two of the following:

- Advanced Corporate Finance
- International Finance
- Fixed Income

#### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Two modules (Mergers and Acquisitions and Trading and Market Microstructure) and three electives



Iryna Vushko

### MSc Finance (2019)

*Corporate Finance Associate  
Mizuho*

A quick research of the Financial Times Masters in Finance ranking page finally convinced me to apply for the MSc in Finance.

I very much enjoyed my year at Bayes, in addition to covering all the mandatory courses in term one and two I took on plenty of interesting electives in the third term to absorb as much knowledge as possible, including learning new practical skills (such as Python and VBA).

My job at Mizuho is exactly where I imagined myself to be before I applied to Bayes. I believe that on top of all the practical knowledge and understanding the global capital markets better, Bayes taught me how to position myself best in a workplace and how to go through interviews and build relationships with people from many different backgrounds. I only wish time went slower during my master's programme! I could then enjoy it a little longer!







Wyatt Himmer

**MSc Banking and International Finance (2020)**

*Executive,  
Financial Advisory Mazars*

As a specialisation, MSc Banking and International Finance opens up career opportunities at the intersection of management consulting and investment banking.

Before entering the job market, I wanted to gain specialist knowledge relevant to my desired career path. Upon thorough research online and further discussion with mentors, the MSc Banking and International Finance stood out among a number of excellent alternatives in the UK and around the world – I felt that Bayes was somewhere I could continue to be challenged and develop.

My experience has been phenomenal! I have not only gained the specialist knowledge I sought, but also the confidence to execute in practical application in a number of different areas.



## MSc Banking and International Finance

Full-time  
[Click here to visit the course page](#)

**Looking to develop a successful career in global finance? Study our MSc Banking and International Finance in the world's largest finance faculty and deepen your knowledge of international financial markets.**

Over 20 nationalities are represented in a typical intake, with the international dimension of the degree further enhanced by the backgrounds of the permanent and visiting academic faculty. This global perspective adds range and depth to the student experience, and creates worldwide networking opportunities after graduation.

The degree is a Chartered Financial Analyst Institute (CFA) Partner Programme and is fully accredited by the Chartered Bankers Institute (CBI) and the Institute of Chartered Accountants in England and Wales (ICAEW).

### ROUTES TO SUCCESS

Graduates move into a wide range of careers in banks, as portfolio managers, in finance departments of industrial and service companies, as consultants, in central banks and as auditors in multinational financial organisations.

### MODULES OFFERED

#### Term 1

- Global Banking
- Financial Statements Analysis
- Principles of Finance and Valuation
- Data Analytics for Banking and Finance
- Research Methods in Modern Finance

#### Term 2

- Bank Risk Management
- International Finance

#### And two of the following:

- Corporate Finance
- Fixed Income
- Alternative Investments
- Topics in Mergers and Acquisitions

#### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives

## MSc Corporate Finance

Full-time  
[Click here to visit the course page](#)

**Develop your financial expertise to the highest level. This exciting degree gives you the opportunity to specialise in corporate finance (one of the most popular sectors of financial services) and equips you with the knowledge to navigate the rapidly changing global landscape of corporate finance.**

The degree is a Chartered Financial Analyst Institute (CFA) Partner Programme. There are exemptions from some exams of the Chartered Institute of Management Accountants (CIMA) and the Association of Chartered Certified Accountants (ACCA).

### ROUTES TO SUCCESS

Our graduates move into a diverse range of financial sector careers, including investment banking, securities sales and trading, foreign exchange, hedge funds, private banking, asset management, credit products, financial and credit risk management and consultancy.

### MODULES OFFERED

#### Term 1

- Corporate Finance and Valuation
- Financial Reporting
- Statistics in Finance
- Theory of Finance
- Research Methods in Modern Finance

#### Term 2

- Topics in Mergers and Acquisitions
- Advanced Corporate Finance
- Corporate Risk Management
- Financial Statement Analysis

#### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives



The CFA is a programme partner for our finance degrees meaning that our curriculum is closely tied to the practice of investment management and is helpful to students preparing for the CFA exams.

CIMA





Katarina  
Aleksandrovic

#### MSc International Accounting and Finance (2017)

*Reform Support Specialist  
Cardno International  
Development*

Bayes Business School was my first and only choice for postgraduate study, as I have always aspired to obtain one of the most prestigious master's degrees in finance in the very heart of London.

The decision to enrol onto the MSc in International Accounting and Finance is, without a doubt, the one I'm most proud of. The modules I have taken have enabled me to gain a comprehensive understanding within the field of accounting and finance and to obtain highly relevant and valuable skills.

In addition to outstanding professors, I love the heart and soul of Bayes. At the risk of sounding cliché, postgraduate study at Bayes Business School is what I would always recommend to all hard-working and ambitious students who are not afraid to dream big.



## MSc International Accounting and Finance

Full-time  
[Click here to visit the course page](#)

**The MSc International Accounting and Finance offers an expertly structured degree, giving you the real-world accounting and finance expertise that leads to a wide range of rewarding international roles.**

This highly practical degree prepares you for a leading role in the global investment community. It provides you with a combined expertise in accounting and corporate finance and demonstrates how to assess performance and conduct valuation of firms using complex financial and accounting data.

The degree is a Chartered Financial Analyst Institute (CFA) Partner Programme. There are exemptions from some exams of the Chartered Institute of Management Accountants (CIMA), the Association of Chartered Certified Accountants (ACCA) and the Institute of Chartered Accountants of England and Wales (ICAEW).

#### ROUTES TO SUCCESS

Our graduates move into a range of careers in the financial sector, including roles as analysts in accounting firms, corporate finance, auditing, regulatory bodies and consultancy.

#### MODULES OFFERED

##### Term 1

- Analytics for Accounting and Finance
- Corporate Finance and Valuation
- Financial Reporting
- Strategic Management Accounting and Control
- Research Methods in Modern Finance

##### Term 2

- Accounting Information and Capital Markets
- International Financial Management
- Advanced Corporate Finance
- Financial Statement Analysis

##### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- International Financial Reporting Standards with two electives – Super elective, earns students certification from the ICAEW

OR

- International Financial Reporting Standards with an Applied Research Project

OR

- Five electives

## MSc Investment Management

Full-time  
[Click here to visit the course page](#)

**Launch your career in investment and risk management. The MSc Investment Management offers you the opportunity to develop extensive knowledge in a range of specialised areas. With a wide range of electives in the final term, you're able to tailor your degree to suit your career aspirations.**

You will acquire a sound knowledge of the theoretical foundations that underpin modern investment and risk management techniques. These principles are applied in practice through case studies and the use of online databases such as Bloomberg and simulators. The practical aspect of the degree is delivered by lecturers with significant industry experience and by leading industry practitioners, providing a vital link between theory and practice.

The course is a Chartered Financial Analyst Institute (CFA) Programme Partner and is accredited by the Chartered Institute for Securities & Investment (CISI), the Chartered Insurance Institute (CII) and the Chartered Alternative Investment Analyst Association (CAIA).

#### ROUTES TO SUCCESS

Graduates work as traders, fund managers, risk managers, security analysts, brokers and corporate treasurers.

#### MODULES OFFERED

##### Term 1

- Equity and Fixed Income Analysis
- Macroeconomics for Investment Managers
- Portfolio Theory
- Quantitative Methods in Investment Management
- Research Methods in Modern Finance

##### Term 2

- Alternative Investments
- Structured Products
- Advanced Financial Statement Analysis
- Portfolio Management

##### Term 3

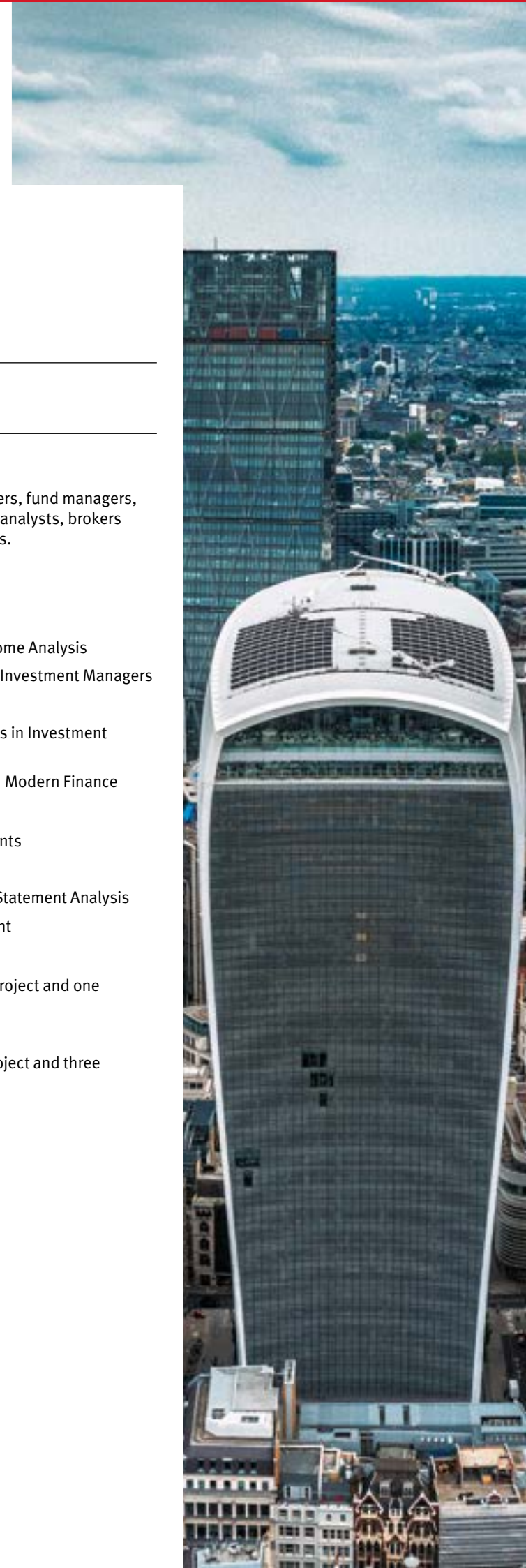
- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives







# Management



[Click here to visit the subject page](#)

Our Faculty of Management offers an exciting array of postgraduate degrees, in subjects such as business analytics, marketing strategy, entrepreneurship and supply chain management. Designed for students who may not have studied business related subjects as a first degree, our taught programmes are shaped by our real-world research. This means that our graduates join the global business community with skills that are relevant, tested and forward-looking.

You will study management practices in the heart of the City of London. Whether you want to drive global business or streamline supply chains; focus on ethics, or harness innovation, at Bayes Business School you will have access to the thought leaders in your field. You will network with future employers. You will work with peers who, alongside you, represent the next generation of business leaders.

Most of our management degrees allow you to complete a Business Research Project. This means that you have the opportunity to apply all the skills you learn throughout your course to a real-world setting. If you are excited about a career in business, consider Bayes Business School for your management related master's degree.

## MSc Management

Full-time

[Click here to visit the course page](#)

**This AMBA (Association of MBAs) accredited degree is academically rigorous and highly practical, offering graduates from a variety of backgrounds the opportunity to develop knowledge and skills in key areas of modern management. Based on an MBA-style curriculum, it provides cutting-edge knowledge in all management disciplines.**

The degree, which is consistently highly ranked by the *Financial Times*, focuses on the latest management tools and draws on leading-edge research from our world-renowned faculty. You will also develop practical skills such as group work, leadership, decision-making, communication, managing conflict and job interview techniques.

### ROUTES TO SUCCESS

The MSc in Management is an extremely versatile qualification and we have helped our graduates to pursue a wide range of careers in the corporate and consulting world. We also encourage students who want to develop their own innovative business ideas, or those wishing to pursue a career in their family business.

### MODULES OFFERED

#### Term 1

- Accounting and Finance
- Principles of Marketing and Strategy
- Digital Management
- Quantitative Methods for Business

#### Term 2

- Business and Managerial Economics
- Research Methods for Business

Plus any two from:

- Supply Chain Management
- Leading Organisations in the Digital Age
- Advanced Strategy Analysis
- International Finance
- Entrepreneurship

#### Term 3

- Business Research Project and three electives



Deepsheka Ganesan

### MSc Management (2022)

*Consulting Analyst  
Deloitte*

Studying at Bayes is a great way to experience the city, learn from leading experts and enjoy the benefits of a global international student community. You will extend your network worldwide and gain new friends living on the other side of the globe (thanks to the core groups for course works), learning a lot from them in the process.

I greatly benefitted from the Bayes careers fair as it put me in direct contact with the representatives of some of the companies I wanted to work with. The careers fair was also an amazing opportunity to get to know the job market and the demand in the sector and the UK as a whole. At the end of it, I had a clear idea of what I need to find my place in the UK consulting industry.

I came to London with a clear goal in my mind putting my trust in Bayes to prepare me for the future that I have planned for myself and Bayes definitely did its part. I am now working in my dream role at Deloitte and I could not be more grateful!







Joey Li

**MSc Marketing Strategy and Innovation (2019)**

*Co-Founder  
Leiho*

I knew I wanted to start something of my own and I was very interested in the ever-changing world of marketing and how it evolves almost every day, so I chose to study MSc Marketing Strategy and Innovation. I read and heard that Bayes was a very good school for a master's degree and I was also aware of all their entrepreneurial support and programmes which eventually became very useful! I had a look at the modules and the diverse topics of storytelling, accounting & finance and entrepreneurship all felt very relevant and useful to what I wanted to achieve.

If you have the opportunity to study your master's at Bayes Business School, do it! Completing a master's puts you in a scenario where you are connecting with people of different backgrounds and age groups. It truly is a different type of connection.



## MSc Marketing Strategy and Innovation

Full-time  
[Click here to visit the course page](#)

**This degree combines sound theoretical foundations in marketing and innovation with a deeper examination of key topics such as brand management, digital marketing and consumer behaviour.**

The MSc Marketing Strategy and Innovation is specifically tailored for students with little or no prior marketing experience and study background. It equips you with the analytical capabilities needed to deal with complex marketing issues. It also instils essential 'soft' skills – including creativity, initiative, persistence, team working, communication and leadership – required to influence people and organisations. Crucially, the degree enables you to harness the latest digital technology in the pursuit of effective solutions.

Your lecturers bring topics to life through interactive classes, case discussions, lectures with leading marketers and hands-on innovation and communication tasks.

### ROUTES TO SUCCESS

We are committed to creating not only excellent marketers, but also responsible leaders, and this ethos pervades the MSc in Marketing Strategy and Innovation. Exploring topics such as corporate social responsibility enables you to reflect on the wider social implications of marketing decisions and adapt quickly to the tone and tempo of modern business.

### NOTABLE EMPLOYERS

Google, Interbrand, GfK, Unruly, Nestlé, Hogarth/WPP, Dunnhumby, Starcom Mediavest and Brand Union.

### MODULES OFFERED

#### Term 1

- Marketing Fundamentals
- Marketing Strategy and Practice
- Creativity. Innovation. Design
- Essentials of Accounting and Finance
- Market Research

#### Term 2

- Analytical Methods for Marketing
- Consumer Behaviour
- Brand Management and Communication Strategies
- Digital Marketing and Social Media

#### Term 3

- Two core modules (Product Innovation Management and Technology and Marketing: Engaging the future) followed by three electives or a Business Research Project

## MSc International Business

Full-time  
[Click here to visit the course page](#)

**This degree equips students with cutting-edge knowledge and skills required to develop a career in international business and to undertake business across national boundaries. This is especially pertinent in light of the backdrop of the current globalisation or anti-globalisation drivers and the accelerating digital transformation of business.**

The curriculum is designed to enable you to face the challenges of a complex global and interconnected world. Differences between countries and their markets have remained a major stumbling block for employees and managers venturing abroad. Local operations function in radically different ways and internationalising risks increase uncertainty – all of these challenges are examples of 'liability of foreignness', which has been identified as the leading killer of international management ambitions. Success abroad requires tools to reduce this key threat and our curriculum will provide you with these tools.

### ROUTES TO SUCCESS

The MSc in International Business will prepare you for functional or operational roles such as international product manager, project manager, business development manager, account manager or finance/accounting, marketing and strategy roles in any global setting.

### MODULES OFFERED

#### Term 1

- International Business and Economics
- Managing People in a Global Context
- Managerial Finance and Accounting
- Research Methods and Business Analytics

#### Term 2

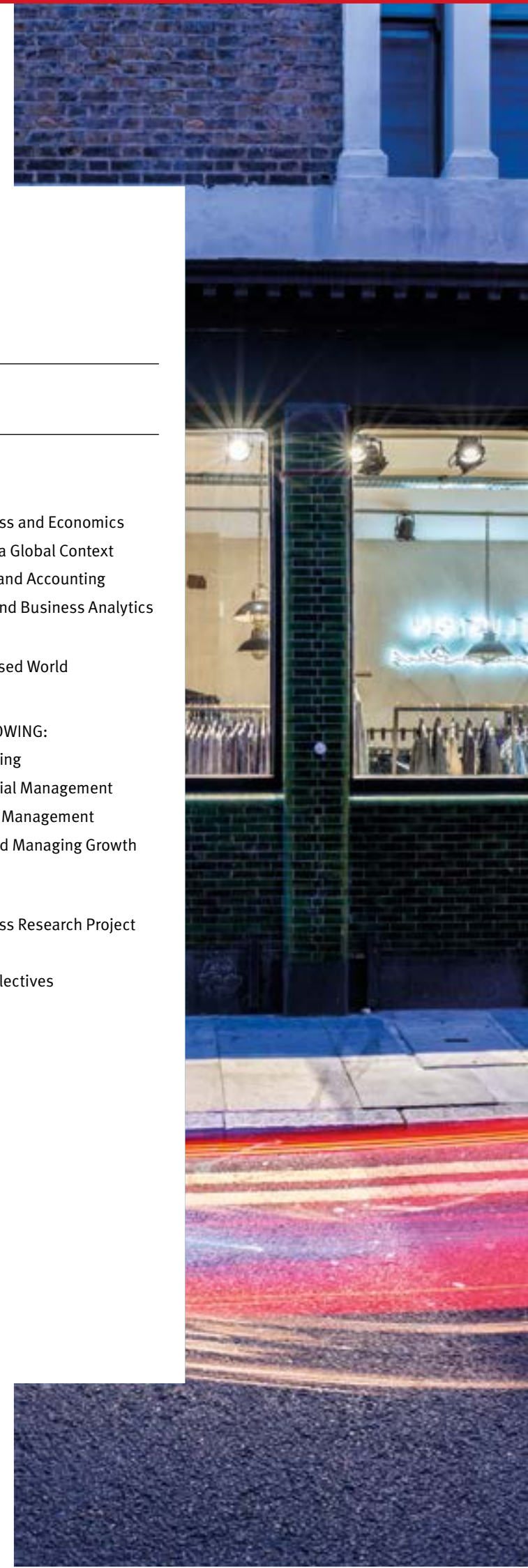
- Strategy in a Globalised World
- Global Leadership

#### AND TWO OF THE FOLLOWING:

- International Marketing
- Multinational Financial Management
- Global Supply Chain Management
- Entrepreneurship and Managing Growth in a Global Context

#### Term 3

- International Business Research Project
- Global Issues of CSR
- Plus two specialist electives







## MSc Business Analytics

Full-time  
[Click here to visit the course page](#)

**Drive change, make a difference.**  
**The MSc in Business Analytics trains you to participate in the strategic management process and help organisations improve their performance. You will gain knowledge of data-driven business and the develop the skills and attitude of an effective leader.**

Essential analytical skills and business knowledge are prized by employers who are keen to improve the operational efficiency, business performance and strategic management of their organisation. This degree aims to bridge the gap between the computing function and business leaders.

You will develop a comprehensive set of skills and attributes that are essential to becoming a successful business analyst. Besides achieving effective and persuasive communication, our module leaders draw attention to ethics-related issues, which are key to responsible leadership.

### ROUTES TO SUCCESS

Our graduates are trained to participate in the strategic management process, improve financial performance and advise on designing effective measures of organisational performance, for which evidence-based data is a strategic asset in the decision-making process. Our aim is to provide a foundation for those who will determine the scope and direction of data analytics research within an organisation.

### MODULES OFFERED

#### Term 1

- Digital Technologies and Value Creation
- Network Analytics
- Data Visualisation
- Analytics Methods for Business

#### Term 2

- Applied Deep Learning
- Machine Learning
- Revenue Management and Pricing
- Strategic Business Analysis

#### Term 3

- Applied Research Project
- Four specialist electives

## MSc Digital Supply Chain Management

Full-time  
[Click here to visit the course page](#)

**Combining a deep understanding of core theories and concepts in international supply chain and operations management, with an emphasis on analytical and decision-making frameworks, this degree is designed to create knowledgeable and confident supply chain professionals whose skill sets are attractive across industry sectors.**

The MSc in Digital Supply Chain Management covers topics such as strategic supply chain management and procurement, supply chain analysis and finance, and the management of operations. Applying theory through various teaching tools and live cases enables you to understand the complexity of managing global supply chains and develop the critical thinking needed to operate effectively at specialist level. This degree has been accredited by The Chartered Institute of Logistics and Transport (CILT, UK) and offers full exemption from the educational requirements for Chartered Membership.

### ROUTES TO SUCCESS

The aim of this degree is to develop graduates with strong strategic supply chain knowledge and advanced analytical and consulting skills. These qualities are highly valued across industry sectors and our students move into roles such as procurement management in retail, supply chain consultancy and specialist finance positions in the banking and insurance sectors.

### MODULES OFFERED

#### Term 1

- Essentials of Accounting and Finance
- Digital Supply Chain
- Analytics for Supply Chain Management
- Business Process Management
- Supply Chain Fundamentals

#### Term 2

- Professional Development Skills
- Sustainability in Digital Supply Chains
- Purchasing and Supply Management
- Supply Chain Finance and Risk Management
- Machine Learning for Logistics

#### Term 3

- Business Research Project and one elective

OR

- Four electives



Bola Jabitta

**MSc Global Supply Chain Management (2020) \***

*Supply Chain Manager  
Amazon Fresh*

Bayes was one of the main universities in the UK that had a master's specialising in supply chain management, and who would not love to study in London?

The career fair happened a week after we resumed classes. They were very helpful in helping me revamp my CV and always ready to help students and take advantage of their network of different companies.

I am now working as a Supply Chain Manager for Amazon Fresh. As the Supply Chain Manager, you are the bridge between retail, the vendors and the FC's. I also get to work on projects to deliver new reports which will help the business overall. A career in supply chain means there is never a dull moment and you are left to work with different issues every day.

I strongly believe that my time studying at Bayes and my thesis is what got me to the panel interview at Amazon. The rest, as they say, is history. Be resilient and don't give up on your dreams.



\* *Now MSc Digital Supply Chain Management*





Diana Squires

**Master's Innovation, Creativity and Leadership (2021)**

This programme at Bayes was like no other that I had found (and I had searched postgraduate options all across Europe and North America).

Our lecturer's approach was inspiring and inclusive, given the variety of each student's relationship with technology. Her structure and probing questions also helped us to thrive in our group-work settings.

In my comparison of postgraduate business programmes, I was most interested in those that offered electives. These were a valuable complement to the MICL curriculum and I appreciated the diversity of perspectives.

Before and since graduating, I have been employed on several interesting contracts, many of which came through the network I gained from the MICL. Your future is worth investing in; the MICL will change you and challenge you. It's relevant and it's one-of-a-kind. Bayes Business School is highly respected and boasts a vast network that will help you gain employment.



## MSc/MA/MInnov Innovation, Creativity and Leadership

Full-time and part-time  
[Click here to visit the course page](#)

**This dynamic degree focuses on developing practical skills that will enable you to lead change and deliver innovation within your organisation. It is about more than learning how to be creative, as graduates emerge with the entrepreneurial skills needed to turn ideas into action.**

The master's in Innovation, Creativity and Leadership (MICL) delivers perspectives from the worlds of psychology, business, design, technology, creative writing, creative industries, leadership and law, equipping you with the tools and leadership skills to successfully manage innovation projects while fast-tracking your career.

You will develop a wide range of practical skills in the fields of creativity and innovation, as well as acquiring techniques that you can use in your professional and personal life to deliver truly original solutions. You will also gain entrepreneurial knowledge and skills, so that you can harness the creativity of your colleagues, stakeholders and clients within and outside your organisation.

### ROUTES TO SUCCESS

Innovation is key to companies competing in today's unpredictable economic climate. The MICL has been designed for professionals who are keen to learn how to manage innovation and explore the potential unlocked by enabling a creative climate within their organisation. Our current students come from a variety of backgrounds including IT, marketing, hotel management, the public sector and consultancy.

### MODULES OFFERED

#### Term 1

- Leading Creative Design
- Creative Writing
- Creative Problem Solving and Leadership
- Intellectual Property Law and Management

#### Term 2

- Technologies, Creativity and Innovation
- Delivering Innovation
- The Psychology of Creativity and Innovation
- Creativity and the Creative Industries

You will have the choice of these two exit routes:

- Research Methods, Small Project and three electives

OR

- Research Methods and Individual Project

## MSc Entrepreneurship

Full-time  
[Click here to visit the course page](#)

**Created and taught by leading academics and entrepreneurs, this degree equips aspiring entrepreneurs with the toolkit and experience necessary to successfully launch new ventures and make a significant impact in their sector.**

The degree is designed for graduates interested in launching their own business, learning how to be more entrepreneurial within large corporations or taking their family business to the next level. Being very close to the 'Silicon roundabout', you will be perfectly placed to exploit the opportunities created by this programme.

### ROUTES TO SUCCESS

Potential opportunities after graduation include continuing as the founder or CEO of the venture created during your studies. This may be in a variety of sectors including IT and e-commerce, banking and finance, consulting, professional services, engineering, manufacturing and retail. If you're not planning to start your own business, hiring organisations are always on the lookout for candidates with entrepreneurial spirit and know-how. You will also complete a professional development portfolio during the degree.

### MODULES OFFERED

#### Term 1

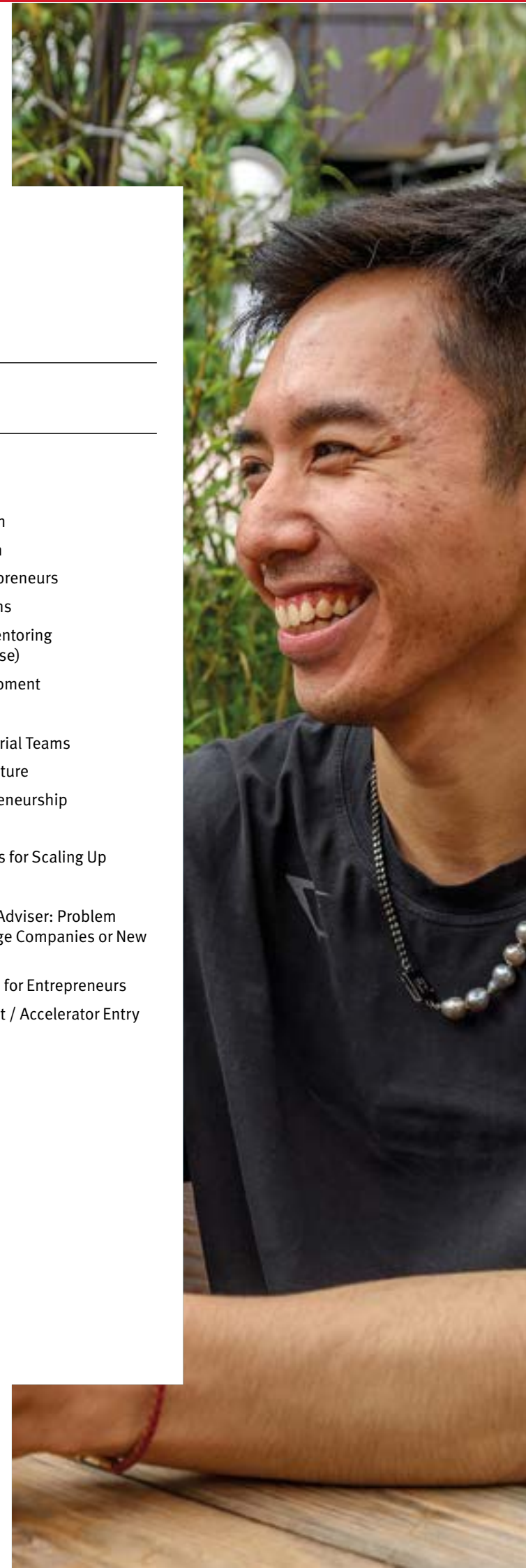
- New Venture Creation
- Managing Innovation
- Accounting for Entrepreneurs
- Marketing Innovations
- Entrepreneurship Mentoring (throughout the course)
- New Product Development

#### Term 2

- Leading Entrepreneurial Teams
- Funding the New Venture
- High Growth Entrepreneurship
- Sales Management
- Managing Operations for Scaling Up

#### Term 3

- The Entrepreneurial Adviser: Problem Solving for Early-Stage Companies or New Initiatives
- M&A and Other Exits for Entrepreneurs
- Business Plan Project / Accelerator Entry or three electives







# Quantitative finance



[Click here to visit the subject page](#)

Our master's degrees in quantitative finance are an excellent choice for candidates who have a passion for mathematics, and are keen to understand how to apply their knowledge to financial markets.

As a quantitative finance candidate, you will be taught by industry experts. Topics including econometrics, forecasting and risk modelling will help you to analyse financial questions from a mathematical perspective. You will learn programming techniques and become familiar with applications used by analysts across the financial sector.

As a Bayes master's student, you will study in the City of London, the financial capital of Europe. Our location, and the industry-focused nature of our courses, will give you unparalleled opportunities to network and to find the perfect role upon graduation.

Our graduates have a head start. Whether you are pursuing a career in finance, or you choose to further your studies in pursuit of a PhD, a master's in Quantitative Finance means that you will stand out for all the right reasons.

## MSc Quantitative Finance

Full-time

[Click here to visit the course page](#)

**Learn the technical and practical skills required for a successful career in finance. If you have a strong understanding of mathematics, the MSc Quantitative Finance can show you how to apply this to financial markets, using quantitative and mathematical techniques.**

It focuses on topics such as econometrics, forecasting and risk modelling and covers the financial instruments and the financial theory from a mathematical and practical point of view. It also equips you with knowledge of computer software and programming languages such as Matlab.

### ROUTES TO SUCCESS

Our graduates are suitable for a number of roles in the financial industry requiring extensive and in-depth market analysis, or for a career in asset management. You will also be equipped to continue your postgraduate studies with a PhD in any area of quantitative finance.

### MODULES OFFERED

#### Term 1

- Asset Pricing
- Derivatives
- Stochastic Modelling Methods in Finance
- Foundations of Econometrics
- Applied Research Tools

#### Term 2

- Risk Analysis
- Fixed Income
- Econometrics of Financial Markets
- Numerical Methods – Applications

#### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives







Adriano Rosa

**MSc Mathematical Trading and Finance (2017)**

*Credit Trader  
Wells Fargo*

I chose the MSc in Mathematical Trading and Finance at Bayes to merge my passion for the financial market with my interest to develop and strengthen my quantitative skills. Another main reason was the high quality, tenure and experience of the faculty. Alongside the right mixture of theory and practice of the courses.

I met people who now work in the City and this allows us to keep an Alumni network after university.

I currently work as a Credit Trader at the investment bank arm of Wells Fargo, where I trade corporate bonds, credit derivatives and interest rates products.

Bayes helped me to build the foundations to get my first role, gaining an advantage when it came to quantitative and programming skills. This is especially true in the Fixed Income market, where quantitative skills are necessary to succeed.



# MSc Mathematical Trading and Finance

Full-time  
[Click here to visit the course page](#)

**If you already possess excellent applied mathematical skills, this degree combines academic rigour with a strong practical dimension to give you a solid foundation in financial mathematical theory and practice.**

This will enable you to participate fully in the ever-changing derivatives markets, where financial innovation and globalisation have created new investment opportunities, risks and instruments.

You will acquire a sound knowledge of mathematical finance, stochastic calculus, derivatives valuation, financial engineering, quantitative risk modelling, numerical methods and econometric techniques.

### ROUTES TO SUCCESS

Our graduates go on to pursue a wide range of careers in derivatives trading and risk management with many of the world's leading financial institutions.

### MODULES OFFERED

#### Term 1

- Asset Pricing
- Derivatives
- Stochastic Modelling Methods in Finance
- Foundations of Econometrics
- Applied Research Tools

#### Term 2

- Risk Analysis
- Fixed Income
- Quantitative Trading
- Machine Learning for Quantitative Professionals

#### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives

# MSc Financial Mathematics

Full-time  
[Click here to visit the course page](#)

**This degree equips you with the tools needed to undertake high-quality research in both financial and academic institutions. It is mathematically rigorous, but also links theory with real-world developments.**

You should have a general interest in learning the more technical and mathematical techniques used in financial markets; but you don't need to have a background in finance.

The degree focuses on stochastics and simulation techniques and also covers some econometrics.

You'll cover a wide range of elementary and advanced topics in stochastics, including Levy processes and different simulation techniques.

### ROUTES TO SUCCESS

Graduates will be equipped for roles involving the development of pricing and risk management models and their testing, or for a career as a risk analyst or quantitative analyst. The degree also provides a solid platform for further postgraduate studies, such as a PhD in mathematical finance.

### MODULES OFFERED

#### Term 1

- Asset Pricing
- Derivatives
- Stochastic Modelling Methods in Finance
- Foundations of Econometrics
- Applied Research Tools

#### Term 2

- Risk Analysis
- Fixed Income
- Advanced Stochastic Modelling
- Simulation Techniques and Financial Modelling

#### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Five electives







# Real estate



[Click here to visit the subject page](#)

The world of real estate is changing rapidly. In this post-pandemic, digital era, flexibility and versatility have become key property requirements. As a Bayes graduate with a real estate master's, you will be equipped to take a leadership role in this dynamic sector.

Our real estate master's provide a gateway into a property-based career. You will be taught by industry experts, learning about investment, valuation, market analysis and financial techniques. You will gain practical skills as well as theoretical knowledge, giving you a head start upon graduation.

You will study in the heart of the financial sector, close to London's innovation hubs. Our location, and the industry-focused nature of our courses, will give you excellent opportunities to network and develop your portfolio of professional connections. If you're serious about a career in property, consider a Bayes master's in real estate.



## MSc Real Estate

Full-time

[Click here to visit the course page](#)

**Keen to develop a career in real estate, but unsure of the direction you want to take? The MSc in Real Estate develops your knowledge across a broad range of topics and offers access to a wide variety of career paths.**

The MSc in Real Estate is designed to provide a broad background in real estate investment, appraisal and development, with the core modules encompassing a wide variety of areas including real estate finance, valuation, development, market analysis and economics.

The degree offers a choice of pathways, which you choose between in the second term. One option adds more UK-specific skills in law, valuation and taxation for those who want to join the graduate-entry programmes of chartered surveying firms. The second focuses more on financial analysis and international markets for those looking to work in investment, finance, development or outside the UK.

### ROUTES TO SUCCESS

The MSc in Real Estate is accredited by the Royal Institution of Chartered Surveyors (RICS), and enables graduates to begin the RICS Assessment of Professional Competence (APC) qualification. Our graduates have gone on to senior roles in a range of property management and consultancy businesses, as well as financial institutions.



### MODULES OFFERED

#### Term 1

- Economics and Market Analysis
- Asset and Fund Management
- Principles of Appraisal
- Applied Data Analysis

#### Term 2

- Applied Appraisal
- Financial Modelling

#### AND TWO OF THE FOLLOWING:

- Landlord and Tenant Law
- Investment Vehicles and Portfolios
- Development and Planning
- Applied Valuation and Taxation

#### Term 3

- Three electives and Business Research project



### Flavien Menu

#### MSc Real Estate (2019)

*Founder  
Office for Cities*

I knew I needed to develop deeper knowledge of the financial and investment markets to be able to drive forward positive impact in the real estate industry. I chose Bayes Business School as I knew it would offer me the skills I needed.

My most important lessons came from my modules in finance, real estate development, asset management, taxation and quantitative techniques in investment. These modules offered me an impressive breadth of knowledge.

I learned how to apply theory to real-life case studies and developed a strong sense of teamwork and appreciation for team-building. Overall, my studies helped me visualise how to create an innovative branch of property development.







## MSc Real Estate Investment

Full-time  
[Click here to visit the course page](#)

**If you're preparing to enter or advance your career in the field of real estate investment management, real estate finance or the securitised real estate markets, the MSc in Real Estate Investment combines the rigour of a mainstream finance course with the direct application of financial theory and techniques in a real estate context.**

The course covers the same core real estate professional skills as the MSc in Real Estate but takes them at a faster pace. It deals extensively with the growth in the securitised real estate markets of Real Estate Investment Trusts and Mortgage Backed Securities. It also examines the growing real estate derivatives market and is designed for students with relevant undergraduate degrees or work experience and strong quantitative skills.

### ROUTES TO SUCCESS

The degree is accredited by the Royal Institution of Chartered Surveyors (RICS) and enables graduates to begin the RICS Assessment of Professional Competence (APC) qualification. Graduates from this course may enter the same businesses as those from the MSc in Real Estate, but will be better qualified for real estate analyst roles in investment strategy, financing and research. The MSc in Real Estate Investment offers a clear route for entry to the Investment Property Forum in the UK.

### MODULES OFFERED

#### Term 1

- Investment Markets
- Economics and Market Analysis
- Applied Statistics
- Appraisal and Financial Modelling

#### Term 2

- Debt finance and Investment
- Investment Vehicles
- Applied Financial Analysis
- Portfolios and Asset Allocation

#### Term 3

- Three electives and Business Research project







# Shipping and energy



[Click here to visit the subject page](#)

In 1983 we established the Costas Grammenos Centre for Shipping, Trade and Finance. Unique to Bayes Business School, the Centre generates discussion and develops policies regarding pressing international issues including energy economics, shipping finance, shipping risk, and commodity trade.

Our research and teaching programmes are internationally respected.

As a student of either our MSc Shipping, Trade and Finance or our MSc Energy, Trade and Finance programmes, you will hear the thoughts of global business leaders at the many conferences and seminars we host. Some of our students conduct research projects with the Maritime Directorate of the UK or the Department for Transport.

Our graduates are equipped with practical, first-hand knowledge of their chosen industries from a globally-renowned centre of expertise. Our degrees lead to roles in the shipping industry, banking, law, commodity trading, and marine insurance, among others.

If you are interested in international infrastructure issues, such as logistics and energy, consider Bayes Business School and the Costas Grammenos Centre for Shipping, Trade and Finance.

## MSc Shipping, Trade and Finance

Full-time

[Click here to visit the course page](#)

The first step to a global shipping career, our MSc Shipping, Trade and Finance is an academically rigorous programme combining theory and practice. You gain the skills required to operate in a global environment and navigate all areas of shipping, supply chain, trade, commodities, finance and investment.

With a multi-disciplinary approach, the combination of these three areas ensures that you are well equipped with the knowledge and understanding of today's economic and financial environment. Delivered through the Costas Grammenos Centre for Shipping, Trade and Finance this degree offers high-quality teaching through industry leading experts and is widely recognised and valued by practitioner and academics in the field.

### ROUTES TO SUCCESS

The wide curriculum and the interdisciplinary approach of this programme offers an extensive range of employment prospects for our graduates. Our graduates secure key positions across shipping, investment banking, trading and consulting.

### MODULES OFFERED

#### Term 1

- International Economics
- Accounting for Managers
- Principles of Finance
- Quantitative Methods
- Shipping Economics
- Research Methods and professional skills

#### Term 2

- Advanced Quantitative Methods
- Corporate Finance
- Financial Markets
- International Commodity Trade
- Shipping Investment and Finance

#### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Business Analytics for Energy, Shipping, Trade and Finance, plus four 10 credit electives.



Huimin Hu

**MSc Shipping, Trade and Finance (2020)**

*Management Trainee  
The Coca-Cola Company*

I realised I wanted to be an expert of shipping industry, as this industry enjoys international exposures a lot and is closely linked to other industries. Bayes Business School has a great reputation in the London and UK, and it is located in the heart of London. After 2 years living in Wales, I was really looking forward to move to London to see one of the world's biggest commercial, financial and shipping centres. I liked the fact that the programme combined both shipping and finance modules and it also gives students more career opportunities as it has abundant resources and networks. In July, I will be joining Coca Cola as a Management Trainee and I am so excited for this opportunity and my master's course for helping me obtain this role. This programme would be an excellent choice for you to progress your career in the industry.







## MSc Energy, Trade and Finance

Full-time  
[Click here to visit the course page](#)

**Join the international energy industry. Our MSc Energy, Trade and Finance provides a solid understanding of energy economics, marketing and trading. You gain a combination of highly applicable quantitative, software and accounting skills.**

Accredited by the UK Energy Institute (EI) students have free membership throughout the academic year, which gives discounted access to networking events and opens a wide range of opportunities for employment within the energy sector. Delivered through the Costas Grammenos Centre for Shipping, Trade and Finance this degree offers high-quality teaching through industry leading experts and is widely recognised and valued by practitioner and academics in the field.

### ROUTES TO SUCCESS

The wide curriculum and the interdisciplinary approach of this programme offers an extensive range of employment prospects for our graduates. Our graduates secure positions related to energy, metals and agricultural commodities; commodity trade; commodity risk management; shipping operations; renewables and finance.

### MODULES OFFERED

#### Term 1

- Energy Economics
- Accounting for Managers
- Principles of Finance
- Quantitative Methods
- Oil and Energy Transportation and Logistics
- Research Methods and professional skills

#### Term 2

- Advanced Quantitative Methods
- Corporate Finance
- Financial Markets
- Oil and Energy Trading
- Power and Renewable Markets

#### Term 3

- Business Research Project and one elective

OR

- Applied Research Project and three electives

OR

- Business Analytics for Energy, Shipping, Trade and Finance, plus four 10 credit electives.







## MSc Global Finance (online)

Online

[Click here to visit the course page](#)

**Developing your financial expertise to the highest level, the MSc in Global Finance provides a comprehensive grasp of the principles and theories of finance and their application to real-life corporate situations, both locally and internationally.**

The course is set in the context of the wider global economic environment and encourages you to critically analyse contemporary theories and practical case studies.

This part-time online degree can be completed within 24 months. It offers you the academic rigour and support of a master's degree combined with the flexibility and convenience of online study. There are intakes each year in January, May and September.

All the materials, lectures, class discussions, activities and assessments are available in our innovative, easy to use digital platform and you will be taught online by our top academics with access to their expertise and day-to-day practical support throughout the degree. You will study alongside, and network with, other online students from around the globe.

Our online students are full members of Bayes Business School community, with access to our digital library resources and expert careers advice. Students who are able to come to London can make full use of our campus facilities in the heart of the City of London and all students are invited to attend our prestigious graduation ceremony when they complete the course.

On graduation, you will join our active alumni network of 50,000 people in over 160 countries.

### ROUTES TO SUCCESS

The world of international finance, with its many career opportunities and continuous demand for sharper, brighter and more adaptable employees, is an attractive choice for many top-calibre graduates with numerical skills. This degree has the potential to open up global career opportunities for students equipped with a combination of high-level interpersonal skills, in-depth knowledge and analytical skills in a rapidly changing and ever more complex business environment.

### MODULES OFFERED

The course comprises 12 core modules, which run in sequence and are taught throughout the year, with short breaks between modules. Each module concludes with an assessment that students take online.

- Foundations of Finance
- Bonds and Equity Analysis
- Investment Strategy
- Financial Statement Analysis
- International Finance
- Derivatives
- Alternative Investments
- Corporate Finance
- International Banking
- Asset Management
- The Insurance Industry
- Global Real Estate

A Postgraduate Certificate in Global Finance (4 modules) and a Postgraduate Diploma in Global Finance (8 modules) are also available. Please visit our website for further information.



Valeria Radchenko

**MSc Global Finance (2020)**

*Equity Sales*

*Barclays Investment Bank*

In my career, I work with a variety of different financial instruments. Studying this master's degree online has deepened my knowledge - whereas before there were principles, particular of asset class interconnectivity, which I might not have grasped right away, now I can appreciate them and apply them to my work. It's resulted in a great improvement in my performance and made a real difference to my career.







# Getting ahead of the game

From the day you accept an offer from Bayes you will benefit from our dedicated careers service. The Postgraduate Careers Team is comprised of graduate and experienced hire recruiters and career coaches, with knowledge of multiple industries and functions – built from professional experience and from maintaining close contact with organisations.



## EMPLOYER ENGAGEMENT

Attend exclusive events with employers and industry specialists for the opportunity to share knowledge and build connections. We also share industry insights via our emails and MSc careers platform.



## COACHING AND ADVICE

Access individual 1:1 coaching for advice and practical feedback with our expert Careers Consultants. You can discuss anything recruitment related from CV or Cover Letters through to advice on job offers and salary negotiations. You can also receive personalised feedback on interview techniques.



## EMPLOYABILITY WORKSHOPS

Explore a series of informative and practical workshops delivered by our Careers Team and subject specialists. Connect with employers and alumni during these events and develop your career management and employability skills.



## ONLINE RESOURCES

Gain 24/7 access to our dedicated Bayes Careers Online (BCO) portal for career management. There is a Resources Library which includes factsheets and guidance on navigating your job search and preparing for interviews. We also post job vacancies on the Jobs Board.

“There is no doubt that my master’s experience and the Postgraduate Careers team helped me a lot. During my studies, I participated in many workshops, social events, job fairs, sharing sessions held by industry experts, etc. The Postgraduate Careers team not only taught me about CV writing, interviews and so on, but also taught me how to always be confident and to use my personal strengths.”

Xueying Gigi Wang, MSc Marketing Strategy and Innovation (2020)







# Your degree. Your way.

## Electives

**Whether studying full-time or part-time, your choice of electives in Term 3 of your master's degree can deepen your knowledge of your specialist field or add breadth to your understanding by providing insight into a complementary area.**

### **ELECTIVES OFFERED PREVIOUSLY INCLUDED:**

- Applied Machine Learning
- Corporate Restructuring
- Driving Supply Chain Innovation Through Technology
- Hedge Funds
- Introduction to Python
- Mergers and Acquisitions
- Country & Geopolitical Risk Management
- Private Equity Investment
- Real Estate Fund Management
- Technical Analysis and Trading Systems
- Visual Basics in Finance
- Cyber Risk
- Digital Finance

### **AN INTERNATIONAL PERSPECTIVE**

All master's students – including those on part-time degrees – can also opt to take an international block elective, giving their studies a global dimension and preparing them for a career on the world business stage. Though you have to pay your own expenses and availability is limited, our growing portfolio of international electives is an invaluable source of insight and competitive advantage. Recent highlights include:

- One-week start-ups international field trip – previously taught in Barcelona and Paris, though location is subject to change
- Global real estate markets elective taught in Dublin, Ireland
- Project finance and infrastructure investment elective taught in Madrid, Spain
- Procurement elective at Mannheim Business School, Germany
- Monetary policy elective taught at the Singapore Management University
- Investment strategy elective taught in New York, USA
- Venturing for Social Impact, taught in Nairobi, Kenya

*International electives are subject to availability and travel restrictions.*

## Your application

**The master's programme has a rolling admissions process: prospective students can apply for one of our specialist master's degrees at any time in the admissions cycle.**

### **WHEN TO APPLY**

Applications open at the beginning of November. Applying early maximises your chances of securing a place and making all necessary arrangements for your future studies.

### **HOW TO APPLY**

You can apply by submitting an online application form and supporting documents:

- University transcript: (interim or final) stating a list of modules passed and examination marks. We are looking for at least an undergraduate degree equivalent to a UK 2.1 or higher in a relevant subject
- Proof of proficiency in English (for example, a well-balanced IELTS score of 7.0 with no less than 6.5 in writing, or a degree from a majority of English speaking countries as defined by the UK home office)
- GMAT and CFA results, proof of professional exams and qualifications, if applicable and available
- CV and personal statement
- Two confidential references (one of them should be academic).

### **STUDENT VISA HOLDERS**

If you are a student visa holder and wish to follow the five electives route in the third term, your formal course end-date may be moved forward to the end of July 2024.

Consequently, your student visa may be shortened based on the new degree length. The University is not able to sponsor your visa after successful completion of the degree, as continued engagement with the University is no longer required. If you choose to undertake the Business Research Project as part of your master's degree, there will be no change to your visa. If you want any advice about the implications of taking the elective modules on your visa, please contact the University's International Student Advice team.

### **SCHOLARSHIPS**

We offer a number of funding opportunities for our master's students. Please check the website for the most up-to-date information. Please note that most of the scholarship applications have a deadline at the beginning of May.

[Click here to find out more about funding your studies](#)

*These are the general master's entry requirements, for specific course requirements please visit our website.*





Strong  
research  
background



Campus and  
work based  
learning

# Specialist degrees

## Executive Master's in Medical Leadership

[Click here to visit the course page](#)

This specialised two-year, part-time degree develops leaders who can transform healthcare systems in ways that ultimately help people live longer, healthier lives. Our strong research background in healthcare business intelligence and leadership means we have the expertise to equip you with the skills you need to improve your organisation's performance.

Designed for high performers with clinical experience, this degree will enable you to realise the Faculty of Medical Leadership and Management (FMLM)'s Leadership and Management Standards for Medical Professionals with a personal coach over the two years.

## Executive Master's in Leadership

[Click here to visit the course page](#)

A flexible master's programme which integrates both campus and work-based learning. Students learn how to think and act strategically and achieve their organisation's objectives to have a real impact. The first year covers a general management route with modules in accounting, leadership and marketing strategy. In the second year it builds on this and develops key areas which are important for leadership and management roles across a wide range of industries.

Please note this course is only available for study using apprenticeship levy funding.

**"We are living in an environment which is increasingly volatile and rapidly evolving. The Executive Master's in Leadership will provide senior leaders and managers with an academically rigorous and professionally relevant education that will serve their career development for years to come."**

Professor Ajay Bhalla, Course Director,  
Executive Master's in Leadership and Professor in Management

Bayes also offers some specialist master's degrees for experienced professionals who are looking to upskill and progress to the next stage in their career. These include two degree apprenticeships and five master's programmes for those within the charity and philanthropy sector, all taught by leading industry experts.

The courses are offered on a part-time basis to fit study around the students' busy work schedule.

## Charities Master's programme

Part-time

[Click here to visit the programme page](#)

A charities master's from Bayes is the ultimate academic qualification for the non-profit sector.

The two-year, part-time structure allows flexibility of choosing the level of their qualification (Postgraduate Diploma or MSc), and whether they want to cover one subject in depth through a dissertation or a further specialist area (through teaching), to complete the full master's degree.

### The five courses are:

- PGDip/MSc Charity Accounting and Financial Management
- PGCert/PGDip/MSc Philanthropy, Grantmaking and Social Investment
- PGDip/MSc Charity Marketing and Fundraising
- PGDip/MSc NGO Management
- PGDip/MSc Voluntary Sector Management



Ruth Dwight

**MSc Voluntary Sector Management (2016)**

*Charity Consultant*

Strong leadership in the charity sector is crucial. I have been passionate about driving positive social change since a really early age.

Having worked in the voluntary sector for about 20 years, I had learned on the job. I was a bit of a jack of all trades, and I wanted a more theoretical background. The course has given me so much confidence, I am definitely a strong leader now. You get a helicopter view of how every area of the voluntary sector works, from marketing and fundraising to strategy and governance."







# An outstanding place to study

**Our wide range of full-time and part-time master's degrees is delivered in an exceptional environment and backed by world-class teaching, research and resources.**

## DESIGNED FOR SUCCESS

Part of City, University of London, Bayes Business School is among the global elite of business schools holding the 'triple crown' gold standard in business education, which comprises AMBA, EQUIS and AACSB accreditation.

Many of our courses are recognised by professional bodies, and you may be awarded exemptions on related professional exams on completion of your degree, helping to accelerate your career.

Our Bunhill Row building is a flexible space designed to encourage the free flow of people and ideas. At its heart, the Business Library offers access to books, journals and specialist databases, including sources for company data and economic information. Our Refinitiv Trading Room and Bloomberg Finance Lab complement classroom-based study by simulating trading in 'real time'.

## AN EXCEPTIONAL ENVIRONMENT

Our Bunhill Row building and Finsbury Square building are both based in the City of London providing a decisive advantage for your studies and career search. Extensive links with business in the capital provide a rich source of projects for your chosen course and may open doors to jobs before they are even advertised.

Our location in the City of London provides a decisive advantage for your studies and career search. We have many **Fortune 500 companies on our doorstep** and many of these visit the School.

We encourage students to create and participate in a range of clubs and societies spanning business, sport and culture. These include Women in Business, Bayes Blockchain and FinTech society, Black in Business at Bayes society, City Entrepreneurs Network, Bayes Finance and Banking Club, Bayes M&A Society, LGBTQ+ Society, Wine Society, as well as football, basketball and badminton clubs.

## ACCOMMODATION

Bayes master's students are eligible to apply for postgraduate accommodation with City. There are several accommodation options including halls of residence for Bayes and City students.

If you are looking to rent accommodation privately then our accommodation team may also be able to offer help, advice and support.

## A GLOBAL NETWORK

Our alumni form a powerful and expanding network of prominent people in leading organisations worldwide – there are now 50,000 within a community spanning 160 countries.

Signing up to our Alumni Online Community helps you to make new connections and provides access to a variety of benefits and services.

As an alumnus, you are entitled to return to Bayes Business School to continue your education with master's and MBA electives\* and use our selected library resources.

*\*Terms and conditions apply.*



## KEY

- 1** Bayes Business School Bunhill Row
- 2** Bayes Business School Finsbury Square
- 3** City, University of London
- 4** Pure City (University accommodation)
- 5** Willen House (University accommodation)
- 6** Alliance House (University accommodation) Located in Newington Green





# Global connections

## International partners

**GERMANY**  
**University of Regensburg**  
Students from the University of Regensburg studying on a two year master's in real estate join term 1 and term 2 of the MSc in Real Estate Investment at Bayes Business School.

**Mannheim Business School**  
An elective exchange allowing Bayes students to study in Germany and Mannheim students at Bayes Business School.

**ITALY**  
**Bocconi, Milan\***  
Two students each year from the MSc in Investment Management and/or MSc in Corporate Finance can study for an extra year on a fee waiver at Bocconi to get two master's degrees.

**Luiss, Rome\***  
Two students each year from the MSc in Investment Management and/or MSc in Corporate Finance and/or MSc in Banking and International Finance can study for an extra year at LUISS on a fee waiver to get two master's degrees.

**Universita Cattolica del Sacro Cuore, Milan**  
A number of students from the two year Italian Masters programme join our finance master's as part of their dual degree.

**SINGAPORE**  
**Singapore Management University (SMU)**  
Bayes and SMU offer a joint Master's in Quantitative Finance.

**SOUTH KOREA**  
**KAIST, Seoul**  
KAIST students from qualifying programmes can study term 2 and term 3 on certain Bayes master's programmes and be awarded the Bayes master's as part of their dual degree.

**Sogang, Seoul**  
Sogang students take part in the second and/or third terms on selected master's courses.

**UNIST, ULSAN**  
UNIST students take part in the second and third term of the MSc in Energy, Trade and Finance.

## International electives

Some master's degrees offer the opportunity to take an international elective. In previous years the following electives took place:

- EUROPE**  
**MSc electives:**
- Start ups: International Field Trip, Barcelona, Spain
  - Investment Banking in Corporate Finance, Portugal
  - Corporate Open Innovation, Hamburg, Germany
  - Creating Value with Suppliers, Bologna, Italy
  - Luxury Marketing, Milan, Italy
  - FinTech, Milan, Italy
  - Shipping Company Management, Athens, Greece
  - Managing Customer Relationships, Vienna, Austria
  - Procurement, Mannheim, Germany
  - Project Finance and Infrastructure, Madrid, Spain
  - Strategic Innovation in Hyper Competition, Bologna, Italy
  - Real Estate Fund Management, Amsterdam, The Netherlands
  - Luxury Marketing, Paris, France

- MSc study tours:**
- MSc in Finance, Frankfurt, Germany
  - MSc in Management, Prague, Czech Republic; Berlin, Germany; Budapest, Hungary

- MIDDLE EAST AND AFRICA**  
**MSc electives:**
- Venturing for Social Impact, Kenya
  - Global Real Estate Markets, Dubai, UAE

- NORTH AMERICA**  
**MSc elective:**
- Investment Strategy, New York, USA

- ASIA**  
**MSc elective:**
- Monetary Policy, Singapore

*\*Every year two places are available at each university. Please note that students with Italian undergraduate degrees are not eligible.*

*\*International electives and study tours are subject to change and depend on availability and travel restrictions.*





# Scholarships and funding

We understand that considering how you will fund your master's degree is very important. Every year, we are fortunate enough to be able to award a wide range of scholarships to selected master's students to assist with the cost of their tuition fees. These include MSc Programme Scholarships, Course Scholarships, and Alumni discounts.

MSc Programme Scholarships are available to MSc students who have already applied and accepted their offer to study with us. Scholarships that have been offered in the past include:

- The Boyle Rodney scholarship (All full-time MSc programmes)
- September 11th Insurance Trust scholarship (MSc Insurance and Risk Management)
- Stelios scholarship (Finance related degrees)
- The Clélia Haji-Ioannou scholarship (MSc Shipping, Trade and Finance)
- Haberman Fund scholarship (MSc Actuarial Science and MSc Actuarial Management)
- The Matrona Michael Xylas (MMX) scholarship (MSc Shipping, Trade and Finance and MSc Energy, Trade and Finance)
- The Iain Allan Bursary (MSc Actuarial Science and MSc Actuarial Management)
- The Wael Khatib scholarship (MSc Insurance and Risk Management)
- The Worshipful Company of Insurers scholarship (MSc Insurance and Risk Management)

Applications for the majority of these scholarships close in May and decisions are announced between June and August.

We also offer Course Scholarships for academic excellence, and eligible candidates are invited to apply for these on a rolling basis whilst funds are remaining. In addition, there is a 10% Alumni discount for applicants who have graduated from an award-bearing degree at City, University of London.

[Click here for more information about all awards and their eligibility criteria](#)

[Click here for further information on funding your master's study](#)







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All the information contained within this brochure was correct at the time of going to print.

City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 17 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.



UNIVERSITY  
OF LONDON



**BAYES**  
**BUSINESS SCHOOL**  
CITY, UNIVERSITY OF LONDON